

GPS ADVERTISING AT SEVEN BRIDGES GOLF CLUB



Expand your customer reach today...
Contact us for more information
Ben Nachtwey, PGA
630.964.7777 ext. 236
bnachtwey@sevenbridgesgolfclub.com

LET US HELP YOU CLOSE THE DEAL

Seven Bridges Golf Club is excited to offer a truly unique and affordable advertising opportunity for local businesses. Annually, 24,000 golfers come to experience championship golf and first-class service, and now, your business can reach our affluent customers at a fraction of the cost of print, television and radio ads.



HOW IT WORKS

Each golf cart is equipped with a bright 10.2 inch high resolution, color touch screen monitor by Visage GPS System. We will provide your business with a full-screen billboard ad or video at the start of the selected golf hole (and upon arrival at the green on par 4 or 5 holes) After each group tees off, your ad will convert to a corner insert ad for the remainder of that hole. Advertising exposure for each hole is approximately 12 to 18 minutes. Your ad will be displayed on our fleet of 75 golf cars daily.



CUSTOMER DEMOGRAPHICS:

- Average household income is \$226,301
- 90% have attended college or hold a college degree
- 90% are male
- 71% use Facebook, LinkedIn, or Twitter
- 91% of golfers are home owners
- 72% paid for home repairs last year
- 46% own a corporate credit card
- 73% dine out at least once per week
- 83% own securities
- 86% own life insurance
- 76% attend sporting events
- 95% live within 25 miles



Full Screen Billboard

Format: .jpg

Resolution: 1024 x 600 pixels

Size: 200 KB Maximum



"Signature Spot" Insert

Format: .jpg

Resolution: 314 x 141 pixels

Size: 50 KB Maximum

GPS ADVERTISING PACKAGE INCLUDES:

- Full screen billboard ad upon arrival to the tee box on your selected hole & a second full screen ad upon arrival to the green if you select a par 4 or 5 hole
- "Signature spot" insert ad during the entire play of your selected hole
- Ad can be changed up to 3 times per year
- Ad will appear on 75 golf carts for the entire season

CLOSE THE DEAL ON THE GOLF COURSE

Choose from a variety of options to attract business:

Ad Package	Base Ad Price	Add 8 Rounds of Golf (restricted/unrestricted)	Add 16 Rounds of Golf (restricted/unrestricted)
Par 3 Full Screen Ad & "Signature Spot" Insert	\$1,099	\$1,599/\$1,799	\$1,999/\$2,299
Par 4 2 Full Screen Ads & "Signature Spot" Insert	\$1,299	\$1,799/\$1,999	\$2,199/\$2,499
Par 5 2 Full Screen Ads & "Signature Spot" Insert	\$1,499	\$1,999/\$2,199	\$2,399/\$2,699

Additional ads may be purchased at a 35% discount (applies to lowest priced package purchased)

*Restricted rounds allow play Monday-Friday anytime, Saturday & Sunday after 10:00am

**Unrestricted rounds allow play anytime Monday-Sunday

***Corporate & Golf Pass Members may purchase ad packages at a 50% discount to the Base Ad Price



Drive more business and expand your customer reach today...

Contact us for more information

Ben Nachtwey, PGA

630.964.7777 ext. 236

bnachtwey@sevenbridgesgolfclub.com